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OGI Plans GEMscribe Launch at Hong Kong Show

By OGI Systems

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Press Release: Not to be overlooked, new and advanced technology will be presented at the AsiaWorld Expo 2010 in Hong Kong. GEMscribe, an innovative, improved, advanced system for inscription on a stone's girdle, has been launched by SAWCut LTD. The system is powerful, accurate, stable, practical and easy to use and it prides itself on its high performance and many other exclusive features.

SAWCut LTD is a division of the OGISystems Group, a world leader in technological solutions for the diamond industry. From September 14 to September 18 in Booth 11T18 at the Hong Kong Jewellery & Gem Fair, which will take place during AsiaWorld Expo 2010, SAWCut will be launching GEMscribe, a powerful automatic inscription system that has been developed at the company labs in Israel. GEMscribe is a user-friendly system based on new, enhanced, state-of-the-art technology that will allow users to make various inscriptions on the stone's girdle. The system is already being used successfully in several labs across the world.

Why would someone want to inscribe on a diamond?

"There may be a number of motives for inscribing on a stone," explained Lior Modlin, OGI's marketing and sales department manager. "To begin with, a company interested in branding its diamonds can inscribe its logo on them. This will give them added value at the purchase. Other organizations might want to inscribe their serial number on the stone for protection. Moreover, individuals may wish to inscribe a personal dedication or a picture to express their love or friendship."

What makes GEMscribe exclusive?

According to Modlin, GEMscribe is comprised of several unique capacities that make it more beneficial and practical than any other devices of the sort. First, the system can inscribe on diamonds of different sizes, ranging from 5 points to 1,000 carats — not to mention its exclusive ability to inscribe on some embedded stones. Furthermore, the size of the fonts, numbers and shapes can range from 20 to 250 microns. And on top of it all, the system supports numerous Microsoft Windows fonts, including Chinese."

It seems like the process of inscription is elaborate, but actually, GEMscribe is a convenient and user-friendly system. As stated by Modlin, "Throughout the development process, emphasis has been put on ergonomics. The program has been designed and planned as plug 'n play, thus no special training is required of the client before operating the device. In addition, there is a special friendly option enabling the uploading of a logo or a graphic file that has been designed in almost any graphic program."

Another important attribute is the fact that the system requires almost no maintenance, a fact that facilitates its employment on a regular basis.

GEMscribe is acknowledged for its first-class quality and high performance. One of its most prominent features is the crystal-clear view of the gem it provides during the work process. This, together with the system's mechanical stability, enables the most concise and error-free stone inscriptions.

The Highest Virtues at the Lowest Prices

One would expect this kind of advanced technology to be extremely costly. However, Modlin emphasizes that "regardless of the system's immaculate features and in spite of the added value it provides, it is affordable for anyone running a respectable diamond business. You can certainly acquire it for a very reasonable and even appealing price."

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